

MEDICALMART®

LIMITED-TIME OFFER FROM MEDICALMART AND WELCH ALLYN

56% of patients diagnosed as hypertensive based on a single-reading method could be misdiagnosed, according to one observational study.¹ Manual blood pressure readings are also subject to measurement error on the part of the clinician, which can result in poor quality measurements.²

56%
OF PATIENTS

Many factors can influence blood pressure measurement in the office. That's why Hypertension Canada recommends automated office blood pressure (AOBP) measurement for both attended and unattended readings.³ It's also why Welch Allyn offers a portfolio of solutions designed to help you do just that—and much more.

From January 15 through April 15, 2017, purchase one of the following Welch Allyn blood pressure measurement devices and receive the corresponding cuff set at **no additional cost.**

Meet CHEP AOBP Guidelines



Connex® Spot Monitor
163-71WT-B

All-in-one vital signs device with automated blood pressure averaging

Order any model and receive an accessory cuff kit (**part number: REUSE-ACC-MON**)



ProBP™ 2400
163-2400

Digital blood pressure device with automated blood pressure averaging

Order a ProBP 2400 (**part number: 2400**) and receive the following additional cuff sizes:

- Child (**Part number: REUSE-09-2400**)
- Large adult long (**Part number: REUSE-12L-2400**)

Contact your MedicalMart representative to purchase, then visit www.welchallyn.com/MedicalMartHypertension to take advantage of this offer.

Offer must be redeemed by May 15, 2017. Late submissions will not be accepted.

Offer good on purchases made January 15 - April 15, 2017 only. Must be redeemed by May 15, 2017. Promotion valid in Canada only. Offer cannot be combined with any other discount, offer or GPO contract pricing. Allow 4-6 weeks for delivery of product.

¹ Blood Pressure Averaging Methodology: Decreasing the Rate of Misdiagnosing Hypertension, 2014. Data Collection: Dr. Robert Smith, Analysis: David Quinn, Shawn St. Pierre & Pooja Sinha.

² Martin G. Myers, MD, FRCPC, and Marshall Godwin, MD, CCFP. "Review: Automated Office Blood Pressure." Canadian Journal of Cardiology 28 (2012) 341-346.

³ 2015 Canadian Hypertension Education Program Recommendations. Retrieved February 26, 2015, from <http://guidelines.hypertension.ca/diagnosis-assessment/measuring-blood-pressure/>.

WelchAllyn®

MEDICALMART®
www.medimart.com

Ontario & Quebec Phone 905.624.6200
Atlantic Canada Phone 902.468.4087
Newfoundland Phone 709.726.5877
Western Canada Phone 780.444.5800

Toll Free 1.800.268.2848
Toll Free 1.800.268.2848
Toll Free 1.888.842.9462
Toll Free 1.866.444.5848